

**3<sup>rd</sup> INTERNATIONAL FINANCIAL FORUM:**

**“RISING CHALLENGES IN  
ECONOMIC, FINANCIAL AND  
BUSINESS DEVELOPMENT”**

**4-6 September 2024**

**Center of Research in Economics of Grenoble (CREG-UGA-Grenoble, France) &  
Institute of Economics and Finance (UMCS-Lublin, Poland)**

**WELCOME TO THE UNIVERSITÉ GRENOBLE ALPES (UGA)**



## VENUE:

Amphitheater of [MSH-Alpes](https://maps.app.goo.gl/zpVxnXrpdTVQTe6P6) (<https://maps.app.goo.gl/zpVxnXrpdTVQTe6P6>)

Université Grenoble Alpes (UGA)  
Saint Martin-d'Hères Campus, Grenoble, France  
([How to find us](#))

**Tram Line B from downtown → Stop: Bibliothèques Universitaires**



**To stay updated about the forum, please visit:**

<https://creg.univ-grenoble-alpes.fr/actualites/3rd-international-financial-forum>

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### Guest speakers:

- Kamil LIBERADZKI, European Banking Authority Management Board, Warsaw School of Economics, Poland
- Eric HAKE, Catawba College, Salisbury, NC, USA

**Program Chair:** Lyubov KLAPKIV and Faruk ÜLGEN

**Organization Committee:** Andréa ALMAWI, Orest FIRSOV, Lyubov KLAPKIV, Olga KUBIATOWSKA, Faruk ÜLGEN

**Scientific Committee:** Massimo Cingolani (European Investment Bank, Luxemburg), Giuseppe Fontana (University of Leeds, UK), Emanuele Franceschi (European Central Bank, Germany), Alicia Giron (Universidad Nacional Autónoma de México, México), Dejan Glavas (ESSCA School of Management, France), Cyriac Guillaumin (Université Grenoble Alpes, France), Eric Hake (Catawba College, USA), Marietta Janowicz-Lomott (Warsaw School of Economics, Poland), Lyubov Klapkiv (Maria Curie-Skłodowska University in Lublin, Poland), Yuriy Klapkiv (University of Lodz, Poland), Alain Laurent (Université Grenoble Alpes, France), Krzysztof Łyskawa (Poznań University of Economics and Business, Poland), Volodymyr Svirskyi (Charles University, Czech Republic), Faruk Ülgen (Université Grenoble Alpes, France), Svitlana Volosovych (Kyiv National University of Trade and Economics, Ukraine).

# PROGRAM

The ZOOM Link for remote participation:

3<sup>rd</sup> International Financial Forum - CREG-Univ. Grenoble Alpes - Time: 9:00 am - 6:00 pm (Paris)

<https://univ-grenoble-alpes-fr.zoom.us/j/97057207716?pwd=ZC9pdEhIK2tndlEzNlpQcS9Vdm5hQT09>

Meeting ID: 970 5720 7716

Password: 553605


	<b>WEDNESDAY, SEPTEMBER 4, 2024 (MSH-ALPES AMPHITHEATER - MSH-ALPES)</b>
8:30am-9:15am	<b>Welcome coffee (MSH-ALPES Hospitality hall)</b>
9:15am-10:00am	<b>Opening welcome speech:</b> Julie Sorba (Vice-President of UGA Research in Humanities and Social Sciences and Scientific Director of <a href="#">UGA Éditions</a> )
10:00am-10:45am	<b>Keynote speech:</b> Kamil Liberadzki (European Banking Authority Management Board, Warsaw School of Economics): <b>“The Long-Term Debt (WFD) requirement for banks: the new prudential regulation in Poland”</b>
	<b><u>Session 1 - 10:45am-12:25pm</u></b>
10:45am-11:10am	Ewa Dziwok (University of Economics in Katowice): <b>“A Multidimensional Systemic Risk Measure incorporating Climate Risk”</b>
11:10am-11:35am	Andréa Almawi (UGA): <b>“Energy Transition in France, Germany, and China: Financing Strategies and Policy Implementation. A Comparative Study”</b>
11:35am-12:00pm	Mohammed Kharbouche, M. (IEP-UGA) and Amélie Artis (IEP-UGA): <b>“Climate Change Adaptation and Flood Risk: Complexity, Uncertainty, and Institutional Insights”</b>
12:00pm-12:25pm	Olga Kubiatowska (University Maria Curie-Skłodowska in Lublin): <b>“Financial implications of climate change”</b>
	<b>Luncheon (Hospitality hall) - 12:25pm-1:40pm</b>
	<b><u>Session 2 - 1:40pm-2:55pm</u></b>
1:40pm-2:05pm	Andrzej Jaki (Krakow University of Economics), Katarzyna Sumara (EY Poland): <b>“Mechanisms for Implementing Sustainable Development in the Visegrad Group Countries”</b> .
2:05pm-2:30pm	Maksym Shylov (Warsaw School of Economics): <b>“The Role of Food Processors and Weather Risk Transfer Tools in the Financial Resilience of the Whole Food Supply Chain”</b>
2:30pm-2:55pm	Imène Berguiga (University of Sousse) and Philippe Adair (University Paris-Est Créteil): <b>“Determinants of Youth and Gender Financial Inclusion: Account Holding vs the Use of Digital Services in MENA Countries”</b>
	<b>Coffee break (Hospitality hall) –2:55pm-3:20pm</b>
	<b><u>Session 3 - 3:20pm-5:00pm</u></b>
3:20pm-3:45pm	Luca Kokol (Hamburger Institut für Sozialforschung): <b>“The role of Primary Dealers in the entanglement between Fiscal and Monetary Policies”</b>
3:45pm-4:10pm	Gregorio Vidal (Universidad Autónoma Metropolitana, Iztapalapa) and Wesley Marshall (Universidad Autónoma Metropolitana, Iztapalapa): <b>“Central Bank Independence and inflation as seen from the periphery”</b>
4:10pm-4:35pm	Matt Brill (University of Denver) and Yeo Hyub Yoon (University of Denver): <b>“The Role of Portfolio Investment in Determining the Won-USD Exchange Rate: How does International Liquidity Preference Influence Currency Value?”</b>
4:35pm-5:00pm	Paola Vera (Universidad Nacional Autónoma de México) and Ricardo Morales (Universidad Nacional Autónoma de México): <b>“The financial nexus behind the energy-water nexus: linked risks and fragmented governance”</b>
	<b>A GLASS OF FRIENDSHIP</b> <b>5:00pm-6:00pm (Hospitality hall)</b>

**THURSDAY, SEPTEMBER 5, 2024 (MSH-ALPES AMPHITHEATER)**

9:00am-09:45am	<b>Good-morning coffee (Hospitality hall)</b>
10:00am-10:45am	<b>Keynote speech:</b> Eric HAKE (Catawba College, Salisbury, NC): “ <b>Institutions and the evolution of society</b> ”
	<b>Session 4 – 10:45am-12:00pm</b>
10:45am-11:10am	Morad Bali (Duke University), Nady Rapelanoro (Central Bank of Madagascar) and Lincoln F. Pratson (Duke University): “ <b>Sanctions Effects on Russia: A Possible Sanction Transmission Mechanism?</b> ”
11:10am-11:35am	Lyubov Klapkiv (University Maria Curie-Skłodowska in Lublin): “ <b>War-related risks and insurance: theory and practice</b> ”
11:35am-12:00pm	Marietta Janowicz-Lomott (Warsaw School of Economics): “ <b>Mutual insurance – an old idea and a new opportunity for the insurance market</b> ”
	<b>Luncheon (Hospitality hall) – 12:00pm-1:20pm</b>
	<b>Session 5 – 1:20pm-3:00pm</b>
1:20pm-1:45pm	Krzysztof Lyskawa (Poznan University of Economics and Business): “ <b>Disruptions in insurance underwriting as a result of covid-19</b> ”
1:45pm-2:10pm	Aneta Karasek (University Maria Curie-Skłodowska in Lublin): “ <b>Usage of Artificial Intelligence in the Financial Sector and possibilities of Job Displacement</b> ”
2:10pm-2:35pm	Adrien Frontenaud, Oksana Nezhyvenko (Centre d’Etudes de l’Emploi, France) and Philippe Adair (Université Paris-Est Créteil): “ <b>Rising Labour Market Segmentation in Egypt and Jordan: Informal Employment is Prominent Amongst Youths</b> ”
2:35pm-3:00pm	Alain Laurent (UGA): “ <b>Monetary financing of public investments</b> ”
	<b>Coffee break (Hospitality hall) – 3:00pm-3:20pm</b>
	<b>Session 6 - AFEE Session: Institutionalist perspectives – 3:20pm-5:00pm</b>
3:20pm-3:45pm	Eric R. Hake (Catawba College): “ <b>Reasonable Value and the Vested Interests</b> ”
3:45pm-4:10pm	Cayla, David (University of Angers): “ <b>Financial, Democratic and Institutional Challenges of the Ecological Transition. What matters most?</b> ”
4:10pm-4:35pm	Roman Allou-Tognan (University of Missouri-Kansas City): “ <b>Uniting Tradition with Innovation: Towards Holistic Community Development in Africa</b> ”
4:35pm-5:00pm	Faruk Ülgen (UGA): “ <b>International Collective Action in a vulnerable world</b> ”

**SOCIAL EVENT***Thursday, September 5, 2024**Gala Dinner from 7:30pm***FRIDAY, SEPTEMBER 6, 2024 (MSH-ALPES AMPHITHEATER)**

9:00am-09:45am	<b>Good-morning coffee (Hospitality hall)</b>
	<b>Session 7 – 9:45am-11:00am</b>
9:45am-10:10am	Alicia Girón (Economic Research Institute, UNAM): “ <b>Who is helping for a Just Transition in the Global South?</b> ”
10:10am-10:35am	Marek Dziura (Krakow University of Economics) and Tomasz Rojek (Krakow University of Economics): “ <b>Assessment of the condition and development prospects of Polish enterprises in the context of contemporary socio-political and economic megatrends</b> ”
10:35am-11:00am	Tolulope Ibukun (The Robert Gordon University): “ <b>Is management’s focus on individualised employee engagement practices the best for employees? Empirical evidence from British Workplaces</b> ”
	<b>Coffee break (Hospitality hall) – 11:00am-11:30am</b>
	<b>Session 8 – 11:30am-12:45pm</b>
11:30am-11:55am	Michał Grzęda (University Maria Curie-Skłodowska in Lublin): “ <b>Impact of rising conflicts between regional and global powers on economic development</b> ”
11:55am-12:20pm	Mu-Jeong Kho (University College London): “ <b>How can in the Crisis the Basic Income Act as a Trigger to Self-Organise a New System of Gender and Community Resilience?</b> ”

12:20pm-12:45pm	Dominika Czubaj-Gizewska (Bizerba Polska Sp.), Anna Jańska (University Maria Curie-Skłodowska in Lublin) and Kinga Bednarzewska (University Maria Curie-Skłodowska in Lublin): “ <b>Selection and development of operational directors' critical competencies in light of the research conducted</b> ”
	<b>Luncheon (Hospitality hall) - 12:45pm-2:10pm</b>
	<b>Session 9 – 2:10pm-4:15pm</b>
2:10pm-2:35pm	Massimo Cingolani (European Investment Bank), “ <b>The macroeconomic role of public banks: insights from a stock-flow consistent model of the monetary circuit</b> ”
2:35pm-3:00pm	Marina Sakovich (UGA): “ <b>Macroprudential policies in the light of the development of information technologies: a synthesis on the effective early warning signals</b> ”
3:00pm-3:25pm	Agnieszka Lyskawa (Poznan University of Economics and Business): “ <b>Identification and mitigation of political risk in an exporting company</b> ”
3:25pm-3:50pm	Soukaina Ragbi (UGA): “ <b>Analysis of Changes in the Social and Fiscal Wedge in the Private Sector: Decrypting Tax Trends in Moroccan Companies and Their Impact on Wage Costs and Employment</b> ”
3:50pm-4:15pm	Paola Vera (Universidad Nacional Autónoma de México), Alicia Girón (Universidad Nacional Autónoma de México) and Ricardo Morales (Universidad Nacional Autónoma de México): “ <b>The financialization of food and their influence in the food security</b> ”
	<p><b>FREE SOCIAL EVENT</b>  <b>Saturday, September 7, 2024</b>  <b>Visit at the Museum of French Revolution, Vizille</b></p> <p><i>Just say “Au revoir” never say “Adieu”...</i></p>

### ORGANIZATIONAL DETAILS

- **Contacts:** Faruk ÜLGEN & Lyubov KLAPKIV

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- **How to get to Grenoble**

- **Public transportation (train/bus) from Lyon St Exupéry airport to Grenoble bus/train station (1hr-1.5hr trip):** <https://www.lyonaeroports.com/en/access-transports/bus-lyon-airport-grenoble-shuttle-bus>
- **Public transportation (train/bus) from Geneva international airport to Grenoble bus/train station (2.5hr trip):** <https://www.gva.ch/en/Site/Passagers/Acces-Transports/Transports-publics-aeroport> - <https://www.flixbus.fr/> - <https://www.blablacar.fr/>
- **Forum location:** **MSH-Alpes**, Amphithéâtre (<https://maps.app.goo.gl/zpVxnXrpdTVQT6P6>) - Université Grenoble Alpes, Saint Martin-d’Hères Campus, Grenoble, France (**[How to find us](#)**) (from downtown to the campus by Tram Line B – 30 minutes trip)
- **Online:** <https://univ-grenoble-alpes-fr.zoom.us/j/97057207716?pwd=ZC9pdEhIK2fndIEzNlpOcS9Vdm5hOT09>
- **For hotel booking, some links:**
  - Close to the train/bus station: <https://hotelgrenoble.info/hotel-grenoble-gare>
  - Downtown: <https://hotelgrenoble.info/hotel-grenoble-centre>
  - Close to the Campus: <https://hotelgrenoble.info/hotel-grenoble-est>

- **Visit Grenoble:** <https://www.grenoble-tourisme.com/en/>

