## Workshop in Valence, May 26, 2023

The Place and Dynamics of the Middle-Class in the MENA Region

# SOCIAL CLASS AND ENTREPRENEURSHIP IN A NORTH AFRICAN SETTING: ANALYZING THE APPLICATIONS OF RETURNING MIGRANTS FOR API PROJECTS IN TUNISIA

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Fatma Mabrouk (Discussion)

















### General background of the study & Aim of the study

This article contends that the Ibadhite tradition, a minority division of Sunni Islam located in southeast Tunisia, has a core ethic that favorably values business and that this may be seen in business enterprises created by Tunisian migrants who have returned, notably from the region's southeast.

### Research methodology used

Tunisia-HIMS (2021)
Descriptive statistics

## Results of the study

There is a strong correlation supporting the hypothesis about the propensity of Ibadites to engage in commerce.

**Table**: Tunisian return migrants and investment by activity and region of residence

	Agriculture	Industry	Construction	Commerce	Restaurants- Cafes	Other Services	TOTAL
Greater Tunis	10.6%	14.9%	8.9%	43.6%	17.0%	4.9%	100%
Northeast	29.6%	0.0%	16.5%	11.3%	5.5%	37.1%	100%
Northwest	1.6%	0.5%	27.8%	12.8%	34.1%	23.2%	100%
Centereast	0.0%	20.7%	24.1%	20.7%	24.9%	9.5%	100%
Centerwest	0.0%	18.6%	13.7%	19.8%	43.8%	4.1%	100%
Southeast	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100%
Southwest	5.0%	11.4%	17.4%	22.0%	31.3%	12.9%	100%
TOTAL	5.00/	11 40/	17.40/	21.00/	21 20/	12.00/	1000/
Southwest	5.0%	11.4%	17.4%	22.0%	31.3%	12.9%	100%

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Source: Benhafaiedh (A) & Safi (R): 2023

# Suggestions

# Tunisian return migrants and investment by activity and region of residence

Include sociodemographic variables (age, gender, return migrants or emigrants, Non-migrants...).

Type of commerce and classes?

Is there any religion variable?

Non-migrants are not investing in commerce?

Implementation of effective correlation?

# Contradiction

There is a strong correlation to support our hypothesis about the propensity of Ibadites to engage in commerce.

This does not mean that all the migrants from Djerba or from Medenine Governorship who enter commerce are devout Ibadite.

I would suggest making more comments regarding the novelty of the research.

In the abstract, a few ideas in this regard should be pointed out. At the end of the study, in the sections focusing on the CONCLUSION: CLASS, RANK AND AN INCIDENT ON A BRIDGE of the study a few ideas in this regard should be pointed out.

(Egalitarian society based on rank rather than class)



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BOUHDIBA

In memoriam Habib ATTIA.

### **ETUDES**

La mise à niveau des PME dans les pays du maghreb: bilans et respectives.

Du ras-le-bol à la réinvention du politique.

L'effet de la pratique sportive en milieu ordinaire sur l'intégration sociale des jeunes déficients intellectuels d'atteinte légère.

Le quartier des Séniors.

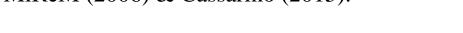
Migration de retour et investissement, le cas de la Tunisie : Une analyse régionale.

#### **ECHOS**

Pavillon jaune histoire de la quarantaine : de la peste à Ebola.

Rapport de synthèse Colloque : «Diversité culturelle, dialogue interculturel et droits de l'Homme: approches et outils pour bâtir des sociétés plurielles et solidaires du XXIème siècle.

MiReM (2006) & Cassarino (2015).



Capital and North regions: positive and significant Center South regions: positive and non significant

### UNIVERSITÉ MONTESQUIEU - BORDEAUX IV

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DOCTORAT ès SCIENCES ÉCONOMIQUES

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Figure IV. 1: Les 5 classes des migrants de retour sur le plan des deux premiers axes

Return of non-innovative young migrants (Class 1) Return of women migrants (Class 2)

Return of young innovative migrants (Class 3)

Return of Innovative Retired Migrants (Class 4)

Return of traditional retired migrants (Class 5) 7

Dear Dr Benhafaiedh Abdelwahab & Dr Michalak Laurence Congratulations once again for your work and valuable insights reflected in the content of the manuscript, and I hope my comments will be of value to you!

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